### **POOJA PANDEY**



Jun 2019 - Mar 2022

ACADEMIC PROFILE			
PGDM – Finance	7.7 CGPA	Jagdish Sheth School of Management, Bengaluru	2025
B. Com	58.20 %	University of Maharani College, Jaipur	2017
Class XII(RBSE)	85.20 %	Rose Public School, Jaipur	2014
Class X(RBSE)	75.33 %	Rose Public School, Jaipur	2012

#### **AREAS OF STUDY**

• Financial Analytics Fundamentals, Fintech: Overview, payments & regulation, Product Management for Fintech, Blockchain for Finance, Sales & Distribution of Financial Products.

# WORK EXPERIENCE(S) 2 Years 9 Months

## Genpact India Pvt. Ltd., Jaipur Process Developer

- Preparing detailed financial statements and managing accrual accounting processes.
- Handling month end activities like developing and reviewing payment proposals to ensure accurate and timely disbursements.
  Verified and processed invoices to ensure accuracy and compliance, conducted detailed invoice audits and reconciliations.
- Resolving queries from Clients & Vendors.

#### **ACADEMIC PROJECT(S)**

#### Managerial Accounting: Cost Classification and Allocation for a Beverage Brand

- The project classified the beverage brand-Nestea's costs into direct (raw materials, direct labor) and indirect (utilities, depreciation) categories, providing a clear cost structure overview.
- Cost allocation methods, including Activity-Based Costing (ABC) and traditional costing, were analyzed and applied to ensure precise cost management.
- Strategic recommendations focused on cost reduction and efficiency improvements, optimizing resource usage, and enhancing production processes to boost profitability.

#### **Lean Canvas for a Smart Calculator**

• **Problem-Solution Fit:** The Lean Canvas project identified key pain points for users in traditional calculators, such as lack of advanced features like recording transactions, poor user interface, and limited connectivity. The proposed smart calculator addresses these issues by incorporating advanced functionalities, an intuitive interface for recording transaction through calculator, and seamless integration with cloud services for data storage and retrieval, Bluetooth for Connectivity.

#### **Digital Lending App for Students: PENNYPOT**

- **Problem Statement for Project**: Despite rising demand for financial independence among students in top colleges, affordable monthly allowance lending options remain scarce.
- **Solution:** Penny Pot is a digital lending platform that provides students with monthly allowances to ensure financial independence and build credit through timely repayments, serving as a financial safety net for their expenses.
- Performed thorough research for Customer segmentation, Gap Analysis, Value creation for users, Risk & Rewards strategy for project, User interface, Delivery to users' method, Funding and Revenue stream for the project, Post-Delivery or maintenance services, Risk Management and Marketing Strategies to follow.

#### **CERTIFICATIONS**

Financial Modelling and Valuation	The Wall Street School, Delhi	2021
Foundations of Business Strategy	Darden School of Business (Coursera)	2024
Fundamentals of Visualization with Tableau	UCDAVIS(Coursera)	2024
Excel Power Tools for Data Analysis	Mcquarie University (Coursera)	2024

#### **POSITIONS OF RESPONSIBILITY**

#### **Committee Member- External Relations and Placements Committee**

2023 - 2025

- Industry Engagement: Facilitated relationships with industry professionals and companies to secure placement opportunities and internships for students.
- Event Coordination: Managed IIP Viva-Voce, recruitment drives, and networking events to connect students with potential employers and enhance placement success.

#### JAGSoM, Bengaluru

#### **Committee Joint Coordinator- Fintech Committee**

2023-2025

- Facilitate coordination and communication between committee members, ensuring alignment on fintech initiatives, events, and educational programs.
- Oversee the planning and execution of fintech-related activities, including guest lectures, workshops, seminars, and networking events.

#### **ACCOMPLISHMENTS**

# **Competitions** and Activities

- Recognized with Gold Award for Exceptional performance in the times of Covid19 in Genpact India Pvt. Ltd.
- Recognized in the category of Best Debutant of the Year, 2019 in Genpact India Pvt. Ltd.

#### **SKILLS**

• Problem Solving, Critical Thinking, Excel, Data Visualization (Tableau), MS Power-Point, Python.